

SERVICES & EXPENSES

BROKER PAID/PROVIDED

Business Cards*/Name Tags*/Car Magnets*
Home Buyer/Home Seller Survival Guides
Buying/Selling with Burgan Magazine
Documents/Forms/Marketing Materials
Pocket folders/Letterhead/Envelopes
Arbitration filing fee/Legal review
Unlimited Color and B&W copies
New listing/Open House flyers
\$665 Annual postage credit
ShowingTime Front Desk
Open House Facebook ads
Yard signs/Sign riders
Supra Lockboxes
Updater
Toolkit CMA
INSTITUTE
Consumer Insights
OR President's Sales Club Application
U.S. Military on the Move/LeadingRE Hero's
LeadingRE Companies of the World
Agent Accelerator (Ninja Selling)
David Knox Training
Agent website & CRM
Listing Presentations
Dotloop Premier
Google Business

SHARED EXPENSE

Just Listed/Just Sold Postcards
5 Year Buyer Follow Up
Professional photos/3D tours
Community Events/Sponsorships
Professional designations
Business and Networking Club Memberships
Ohio Realtors Annual Convention & Expo
NAR Annual Convention & Expo
LeadingRE Annual Convention & Expo
E&O Deductible
Approved Personal marketing
Promotional products

AGENT PAID

MLS
Real estate classes*
Test application*
Local/State/National Dues
Continuing Education
Errors & Omissions Insurance
Personalized yard signs/sign riders
Unapproved Personal Marketing

SERVICES & EXPENSES



EXPENSE OR SERVICE: BROKER PAID/PROVIDED
Home Buyer/Home Seller Survival Guides
Buying/Selling with Burgan Magazine
Documents/Forms/Marketing Materials
Arbitration filing fee/Legal review
New listing/Open House flyers
Pocket folders/Letterhead/Envelopes
Unlimited Color and B&W copies
\$665 Annual postage credit
Business Cards*/Name Tags*/Car Magnets*
Listing Presentations
ShowingTime Front Desk
Dotloop Premier
Google Business
Yard signs/Sign riders
Supra Lockboxes
Updater
Toolkit CMA
Agent Accelerator (Ninja Selling)
David Knox Training
LeadingRE Companies of the World
INSTITUTE
Consumer Insights
U.S. Military on the Move/LeadingRE Hero's
OR President's Sales Club Application
Agent website & CRM
Open House Facebook ads

EXPENSE OR SERVICE: SHARED EXPENSE
Approved Personal Marketing
Just Listed and Just Sold Postcards
5 Year Buyer Follow Up
Professional photos/3D tours/ Promotional products
Community Events/Sponsorships
Professional designations
Business and Networking Club Memberships
Ohio Realtors Annual Convention & Expo
NAR Annual Convention & Expo
LeadingRE Annual Convention & Expo
E&O Deductible

EXPENSE OR SERVICE: AGENT PAID
Unapproved Personal Marketing
Real estate classes*/Test application*
Local/State/National Dues
MLS
Continuing Education
Errors & Omissions Insurance
Personalized yard signs/sign riders

